

IA-APSE EMPLOYMENT CONFERENCE  
September 28-29, 2022  
WEST DES MOINES, IOWA



Greetings!

The Iowa APSE Board of Directors would like to invite you to become a sponsor of our 2022 Employment Conference, to be held **September 28-29, 2022** at Sheraton, West Des Moines.

This statewide event is the only Iowa conference focused solely on the advancement of competitive integrated employment for individuals with disabilities. The event draws together leaders both statewide and nationally to share state-of-the-art strategies to increase equitable employment for all. Based on past conference attendance, we anticipate 150-200 participants including self-advocates, families, employers, legislators, employment support professionals, and more, all of whom have a vested interest in the employment first initiative.

This is a wonderful opportunity for your organization to gain visibility with a diverse audience who could benefit from your participation in this conference.

IA-APSE relies on community and business partners across the state to support this event. We invite you to review the enclosed sponsorship options to find the right level for your budget and time.

Please review and let me know if you have any questions; I am happy to help find the right fit and level for your organization. Please use the enclosed envelope to mail your response back by August 31, 2022.

Thank you for your time and consideration.

Best Regards,

*Nicole Ericson*

Nicole Ericson  
IA APSE Board President  
iowa.apse@gmail.com



## Sponsorship Form

Select The sponsorship level of your choice:

\_\_\_\_\_ **Platinum Plus Sponsor \$5,000**

- Logo/Ad placed in event slide show
- Sponsor the APSE Awards Luncheon on September 29th which includes access to the full audience for 5 minutes
- Full-page color ad in the conference program booklet
- Company listing, logo (sponsor provided), and hyperlink displayed in program booklet and conference website
- Opportunity to place marketing collateral/gift item in conference swag
- Recognition pre-conference via our Facebook page, which has 325+ followers
- Access to post-attendee email list upon request
- The option to exhibit at our conference for free – includes two registrations, table for exhibit, and unlimited access to conference attendees at the event.

\_\_\_\_\_ **Platinum Sponsor \$3,000**

- Logo/Ad placed in event slide show
- Full-page color ad in the conference program booklet
- Company listing, logo (sponsor provided), and hyperlink displayed in program booklet and conference website
- Opportunity to place marketing collateral/gift item in conference swag
- Recognition pre-conference via our Facebook page, which has 325+ followers
- Access to post-attendee email list upon request
- The option to exhibit at our conference for free – includes two registrations, table for exhibit, and unlimited access to conference attendees at the event.

\_\_\_\_\_ **Gold Sponsor \$2,000**

- Logo/Ad placed in event slide show
- Half-page color ad in conference program booklet
- Company listing, logo (sponsor provided), and hyperlink displayed in program booklet and conference website
- Opportunity to place marketing collateral/gift item in conference swag
- Recognition pre-conference via our Facebook page, which has 325+ followers
- The option to exhibit at our conference for free – includes two registrations, table for exhibit, and unlimited access to conference attendees at the event.



\_\_\_\_\_ **Silver Sponsor \$1,000**

- Quarter-page color ad in conference program booklet
- Company listing, logo (sponsor provided), and hyperlink displayed in program booklet and conference website
- Opportunity to place marketing collateral/gift item in conference swag
- The option to exhibit at our conference for free – includes one registration, table for exhibit, and unlimited access to conference attendees at the event.

\_\_\_\_\_ **Bronze Sponsor \$750**

- Logo/Ad placed in event slide show
- Company listing, and hyperlink displayed in program booklet and conference website
- Opportunity to place marketing collateral/gift item in conference swag
- The option to exhibit at our conference for free – includes one registration, table for exhibit, and unlimited access to conference attendees at the event.

\_\_\_\_\_ **Presidential Sponsor \$500**

- Logo/Ad placed in event slide show
- Company listing in conference program booklet and on conference website
- The option to exhibit at our conference for free – includes one registration, table for exhibit, and unlimited access to conference attendees at the event.

\_\_\_\_\_ **Sponsor a Supported Employee Exhibitor \$100**

IA-APSE is supportive of business owners with disabilities who want to exhibit at our conference. This sponsorship opportunity supports an Iowa entrepreneur to attend the conference as an exhibitor.



## Sponsor Information

Organization

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Contact Person

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Title

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Address

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City/State/Zip

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Phone

Alt Phone

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Email

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By signing below, I agree to submit payment for all sponsorship fee(s) selected above for the 2022 IA-APSE Employment Conference upon receipt of the invoice.

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Printed Name

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Signature

Date

**Please Return this agreement to the address below. You may include a check or an invoice for payment will be sent to you. Checks should be written to Iowa-APSE.**

**Iowa - APSE  
PO Box 256  
Des Moines, IA 50301**